

**WJW**  
5800 S. Marginal Rd  
Cleveland, OH 44103  
(216)431-8888

www.Fox8.com

CONTRACT

Contract / Revision 585489 /		Alt Order # 09850972
Product American Crossroads		
Contract Dates 10/24/12 - 10/30/12	Estimate # 1257	
Advertiser American Crossroads		Original Date / Revision 10/23/12 / 10/23/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WJW	Account Executive Alexandra Bradley	Sales Office Washington DC
Special Handling Do Not Mail		
Demographic Adults 35+		
IDB# 8433	Advertiser Code 11	Product Code 27
Agency Ref		Advertiser Ref


And:

**Crossroads Media, LLC.**  
66 Canal Center Plaza  
Suite 555  
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
N 1	8	10/24/12	10/24/12	M-F 4p-5p	4p-5p		:30			NM	1	\$1,500.00
		JUDGE JUDY/JUDGE JUDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	--W----				1	\$1,500.00			
N 2	8	10/25/12	10/25/12	M-F 4p-5p	4p-5p		:30			NM	1	\$1,500.00
		JUDGE JUDY/JUDGE JUDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	---T---				1	\$1,500.00			
N 3	8	10/26/12	10/26/12	M-F 4p-5p	4p-5p		:30			NM	1	\$1,500.00
		JUDGE JUDY/JUDGE JUDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	----F--				1	\$1,500.00			
N 4	8	10/29/12	10/29/12	M-F 4p-5p	4p-5p		:30			NM	1	\$1,500.00
		JUDGE JUDY/JUDGE JUDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	M-----				1	\$1,500.00			
N 5	8	10/30/12	10/30/12	M-F 4p-5p	4p-5p		:30			NM	1	\$1,500.00
		JUDGE JUDY/JUDGE JUDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-T-----				1	\$1,500.00			
D 6	8	10/24/12	10/24/12	M-F 1130p-12a	1130p-12a		:30			NM	0	\$0.00
		SEINFELD										
D 7	8	10/25/12	10/25/12	M-F 1130p-12a	1130p-12a		:30			NM	0	\$0.00
		SEINFELD										
N 8	8	10/29/12	10/29/12	M-F 1130p-12a	1130p-12a		:30			NM	2	\$2,000.00
		SEINFELD										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	M-----				2	\$1,000.00			
N 9	8	10/30/12	10/30/12	M-F 1130p-12a	1130p-12a		:30			NM	2	\$2,000.00
		SEINFELD										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/29/12	11/04/12	-T-----				2	\$1,000.00			

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<b>Contract / Revision</b> 585489 /		<b>Alt Order #</b> 09850972
<b>Contract Dates</b> 10/24/12 - 10/30/12	<b>Product</b> American Crossroads	<b>Estimate #</b> 1257
<b>Advertiser</b> American Crossroads		<b>Original Date / Revision</b> 10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
N 10	8	10/24/12	10/24/12	M-Su 1a-2a LN Repeat Only	LN Repeat Only		:30			NM	1	\$400.00
FOX8 LATE NEWS ENCORE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----				1	\$400.00			
N 11	8	10/25/12	10/25/12	M-Su 1a-2a LN Repeat Only	LN Repeat Only		:30			NM	1	\$400.00
FOX8 LATE NEWS ENCORE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T---				1	\$400.00			
N 12	8	10/26/12	10/26/12	M-Su 1a-2a LN Repeat Only	LN Repeat Only		:30			NM	1	\$400.00
FOX8 LATE NEWS ENCORE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$400.00			
N 13	8	10/29/12	10/29/12	M-Su 1a-2a LN Repeat Only	LN Repeat Only		:30			NM	1	\$400.00
FOX8 LATE NEWS ENCORE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$400.00			
N 14	8	10/30/12	10/30/12	M-Su 1a-2a LN Repeat Only	LN Repeat Only		:30			NM	1	\$400.00
FOX8 LATE NEWS ENCORE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$400.00			
N 15	8	10/24/12	10/24/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$4,000.00
FOX8 NEWS AT 6P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----				1	\$4,000.00			
N 16	8	10/25/12	10/25/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$4,000.00
FOX8 NEWS AT 6P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T---				1	\$4,000.00			
N 17	8	10/26/12	10/26/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$4,000.00
FOX8 NEWS AT 6P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$4,000.00			
N 18	8	10/29/12	10/29/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$4,000.00
FOX8 NEWS AT 6P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$4,000.00			
N 19	8	10/30/12	10/30/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$4,000.00
FOX8 NEWS AT 6P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$4,000.00			
N 20	8	10/24/12	10/24/12	M-F 530a-6a	530a-6a		:30			NM	1	\$1,500.00
FOX 8 NEWS AT 530A												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----				1	\$1,500.00			
N 21	8	10/25/12	10/25/12	M-F 530a-6a	530a-6a		:30			NM	1	\$1,500.00
FOX 8 NEWS AT 530A												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T---				1	\$1,500.00			
N 22	8	10/26/12	10/26/12	M-F 530a-6a	530a-6a		:30			NM	1	\$1,500.00
FOX 8 NEWS AT 530A												

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<u>Advertiser</u> American Crossroads		<u>Original Date / Revision</u> 10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$1,500.00			
N 23	8	10/29/12	10/29/12	M-F 530a-6a	530a-6a		:30			NM	1	\$1,500.00
FOX 8 NEWS AT 530A												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$1,500.00			
N 24	8	10/30/12	10/30/12	M-F 530a-6a	530a-6a		:30			NM	1	\$1,500.00
FOX 8 NEWS AT 530A												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$1,500.00			
N 25	8	10/24/12	10/24/12	M-F 5p-6p News	5p-6p News		:30			NM	1	\$3,000.00
FOX8 NEWS AT 530P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----				1	\$3,000.00			
N 26	8	10/25/12	10/25/12	M-F 5p-6p News	5p-6p News		:30			NM	1	\$3,000.00
FOX8 NEWS AT 530P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T---				1	\$3,000.00			
N 27	8	10/26/12	10/26/12	M-F 5p-6p News	5p-6p News		:30			NM	1	\$3,000.00
FOX8 NEWS AT 530P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$3,000.00			
N 28	8	10/29/12	10/29/12	M-F 5p-6p News	5p-6p News		:30			NM	1	\$3,000.00
FOX8 NEWS AT 530P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$3,000.00			
N 29	8	10/30/12	10/30/12	M-F 5p-6p News	5p-6p News		:30			NM	1	\$3,000.00
FOX8 NEWS AT 530P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$3,000.00			
N 30	8	10/24/12	10/24/12	M-F 3p-4p	3p-4p		:30			NM	1	\$1,200.00
RICKI LAKE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----				1	\$1,200.00			
N 31	8	10/25/12	10/25/12	M-F 3p-4p	3p-4p		:30			NM	1	\$1,200.00
RICKI LAKE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T---				1	\$1,200.00			
N 32	8	10/26/12	10/26/12	M-F 3p-4p	3p-4p		:30			NM	1	\$1,200.00
RICKI LAKE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$1,200.00			
N 33	8	10/29/12	10/29/12	M-F 3p-4p	3p-4p		:30			NM	1	\$1,200.00
RICKI LAKE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$1,200.00			
N 34	8	10/30/12	10/30/12	M-F 3p-4p	3p-4p		:30			NM	1	\$1,200.00
RICKI LAKE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$1,200.00			

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<u>Advertiser</u> American Crossroads		<u>Original Date / Revision</u> 10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 35	8	10/24/12	10/24/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$4,000.00
FOX8 NEWS AT 630-7P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----				1	\$4,000.00			
N 36	8	10/25/12	10/25/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$4,000.00
FOX8 NEWS AT 630-7P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T---				1	\$4,000.00			
N 37	8	10/26/12	10/26/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$4,000.00
FOX8 NEWS AT 630-7P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$4,000.00			
N 38	8	10/29/12	10/29/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$4,000.00
FOX8 NEWS AT 630-7P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$4,000.00			
N 39	8	10/30/12	10/30/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$4,000.00
FOX8 NEWS AT 630-7P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$4,000.00			
N 40	8	10/24/12	10/24/12	M-F 2p-3p	2p-3p		:30			NM	1	\$1,000.00
STEVE HARVEY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----				1	\$1,000.00			
N 41	8	10/25/12	10/25/12	M-F 2p-3p	2p-3p		:30			NM	1	\$1,000.00
STEVE HARVEY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T---				1	\$1,000.00			
N 42	8	10/26/12	10/26/12	M-F 2p-3p	2p-3p		:30			NM	1	\$1,000.00
STEVE HARVEY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$1,000.00			
N 43	8	10/29/12	10/29/12	M-F 2p-3p	2p-3p		:30			NM	1	\$1,000.00
STEVE HARVEY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$1,000.00			
N 44	8	10/30/12	10/30/12	M-F 2p-3p	2p-3p		:30			NM	1	\$1,000.00
STEVE HARVEY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$1,000.00			
N 45	8	10/24/12	10/24/12	M-F 430a-5a News	430a-5a		:30			NM	1	\$600.00
FOX 8 NEWS AT 430A												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----				1	\$600.00			
N 46	8	10/25/12	10/25/12	M-F 430a-5a News	430a-5a		:30			NM	1	\$600.00
FOX 8 NEWS AT 430A												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T---				1	\$600.00			
N 47	8	10/26/12	10/26/12	M-F 430a-5a News	430a-5a		:30			NM	1	\$600.00
FOX 8 NEWS AT 430A												

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<u>Contract / Revision</u>	<u>Alt Order #</u>
585489 /	09850972

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/24/12 - 10/30/12	American Crossroads	1257

<u>Advertiser</u>	<u>Original Date / Revision</u>
American Crossroads	10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$600.00			
N 48	8	10/29/12	10/29/12	M-F 430a-5a News	430a-5a		:30			NM	1	\$600.00
FOX 8 NEWS AT 430A												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$600.00			
N 49	8	10/30/12	10/30/12	M-F 430a-5a News	430a-5a		:30			NM	1	\$600.00
FOX 8 NEWS AT 430A												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$600.00			
N 50	8	10/24/12	10/24/12	M-F 5p-6p News	5p-6p News		:30			NM	1	\$3,000.00
FOX8 NEWS AT 5P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----				1	\$3,000.00			
N 51	8	10/25/12	10/25/12	M-F 5p-6p News	5p-6p News		:30			NM	1	\$3,000.00
FOX8 NEWS AT 5P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T---				1	\$3,000.00			
N 52	8	10/26/12	10/26/12	M-F 5p-6p News	5p-6p News		:30			NM	1	\$3,000.00
FOX8 NEWS AT 5P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$3,000.00			
N 53	8	10/29/12	10/29/12	M-F 5p-6p News	5p-6p News		:30			NM	1	\$3,000.00
FOX8 NEWS AT 5P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$3,000.00			
N 54	8	10/30/12	10/30/12	M-F 5p-6p News	5p-6p News		:30			NM	1	\$3,000.00
FOX8 NEWS AT 5P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$3,000.00			
N 55	8	10/24/12	10/24/12	M-F 5a-530a	5a-530a		:30			NM	1	\$1,200.00
FOX 8 NEWS AT 5A												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----				1	\$1,200.00			
N 56	8	10/25/12	10/25/12	M-F 5a-530a	5a-530a		:30			NM	1	\$1,200.00
FOX 8 NEWS AT 5A												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T---				1	\$1,200.00			
N 57	8	10/26/12	10/26/12	M-F 5a-530a	5a-530a		:30			NM	1	\$1,200.00
FOX 8 NEWS AT 5A												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$1,200.00			
N 58	8	10/29/12	10/29/12	M-F 5a-530a	5a-530a		:30			NM	1	\$1,200.00
FOX 8 NEWS AT 5A												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$1,200.00			
N 59	8	10/30/12	10/30/12	M-F 5a-530a	5a-530a		:30			NM	1	\$1,200.00
FOX 8 NEWS AT 5A												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$1,200.00			

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**WJW**  
**5800 S. Marginal Rd**  
**Cleveland, OH 44103**  
**(216)431-8888**

<u>Contract / Revision</u> 585489 /		<u>Alt Order #</u> 09850972
<u>Contract Dates</u> 10/24/12 - 10/30/12	<u>Product</u> American Crossroads	<u>Estimate #</u> 1257
<u>Advertiser</u> American Crossroads		<u>Original Date / Revision</u> 10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
D 60	8	10/24/12	10/24/12	M-F 11p-1130p	11p-1130p		:30			NM	0	\$0.00
BIG BANG THEORY												
D 61	8	10/25/12	10/25/12	M-F 11p-1130p	11p-1130p		:30			NM	0	\$0.00
BIG BANG THEORY												
N 62	8	10/29/12	10/29/12	M-F 11p-1130p	11p-1130p		:30			NM	2	\$4,000.00
BIG BANG THEORY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				2	\$2,000.00			
N 63	8	10/30/12	10/30/12	M-F 11p-1130p	11p-1130p		:30			NM	2	\$4,000.00
BIG BANG THEORY												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				2	\$2,000.00			
N 64	8	10/24/12	10/24/12	Late News After Sports/De	1030p-2a After Spc		:30			NM	1	\$4,500.00
FOX8 NEWS AT 10P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----				1	\$4,500.00			
N 65	8	10/25/12	10/25/12	Late News After Sports/De	1030p-2a After Spc		:30			NM	1	\$4,500.00
FOX8 NEWS AT 10P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T---				1	\$4,500.00			
N 66	8	10/26/12	10/26/12	M-F 10p-1030p	10p-1030p		:30			NM	1	\$4,500.00
FOX8 NEWS AT 10P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$4,500.00			
N 67	8	10/28/12	10/28/12	Late News After Sports/De	1030p-2a After Spc		:30			NM	1	\$4,500.00
FOX8 NEWS AT 10P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$4,500.00			
N 68	8	10/29/12	10/29/12	Late News After Sports/De	1030p-2a After Spc		:30			NM	1	\$4,500.00
FOX8 NEWS AT 10P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$4,500.00			
N 69	8	10/30/12	10/30/12	M-F 10p-1030p	10p-1030p		:30			NM	1	\$4,500.00
FOX8 NEWS AT 10P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$4,500.00			
N 70	8	10/24/12	10/24/12	Late News After Sports/De	1030p-2a After Spc		:30			NM	1	\$4,500.00
FOX8 NEWS AT 1030P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----				1	\$4,500.00			
N 71	8	10/25/12	10/25/12	Late News After Sports/De	1030p-2a After Spc		:30			NM	1	\$4,500.00
FOX8 NEWS AT 1030P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T---				1	\$4,500.00			
N 72	8	10/28/12	10/28/12	Late News After Sports/De	1030p-2a After Spc		:30			NM	1	\$4,500.00
FOX8 NEWS AT 1030P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$4,500.00			

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<u>Contract / Revision</u> 585489 /		<u>Alt Order #</u> 09850972
<u>Contract Dates</u> 10/24/12 - 10/30/12	<u>Product</u> American Crossroads	<u>Estimate #</u> 1257
<u>Advertiser</u> American Crossroads		<u>Original Date / Revision</u> 10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
N 73	8	10/29/12	10/29/12	Late News After Sports/De	1030p-2a After Spc		:30			NM	1	\$4,500.00
FOX8 NEWS AT 1030P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$4,500.00			
N 74	8	10/30/12	10/30/12	M-F 1030p-11p	1030p-11p		:30			NM	1	\$4,500.00
FOX8 NEWS AT 1030P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$4,500.00			
N 75	8	10/24/12	10/24/12	M-F 1p-2p	1p-2p		:30			NM	1	\$1,000.00
JEFF PROBST												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----				1	\$1,000.00			
N 76	8	10/25/12	10/25/12	M-F 1p-2p	1p-2p		:30			NM	1	\$1,000.00
JEFF PROBST												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T---				1	\$1,000.00			
N 77	8	10/26/12	10/26/12	M-F 1p-2p	1p-2p		:30			NM	1	\$1,000.00
JEFF PROBST												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$1,000.00			
N 78	8	10/29/12	10/29/12	M-F 1p-2p	1p-2p		:30			NM	1	\$1,000.00
JEFF PROBST												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$1,000.00			
N 79	8	10/30/12	10/30/12	M-F 1p-2p	1p-2p		:30			NM	1	\$1,000.00
JEFF PROBST												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$1,000.00			
Totals											79	\$173,500.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	43	\$98,700.00	\$83,895.00
10/29/12 - 10/30/12	36	\$74,800.00	\$63,580.00
Totals	79	\$173,500.00	\$147,475.00

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, Stephanie Maroney  
do hereby request station time concerning the following issue:

American Crossroads  
1401 New York Avenue Suite 1200  
Washington, DC 20005  
Treasurer: Margee Clancy

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

<b>Total Charges:</b>
-----------------------

This broadcast time will be used by: American Crossroads

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes

☒ No



For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Treasurer Margee Clancy

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

10/22/12 Steph M. May  
Date Signature

703-299-1760  
Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted ☐ Accepted in Part ☐ Rejected

\_\_\_\_\_  
Signature Printed Name Title